



Kanton Zürich
Bildungsdirektion



Aufnahmeprüfung 2017 für die Berufsmaturitätsschulen des Kantons Zürich

Englisch

Serie: B₂

Dauer: 30 Minuten

Hilfsmittel: keine

Name: _____

Vorname: _____

Adresse: _____

Nummer: _____

Maximal erreichbare Punktzahl:	50	Punkte	Ergebnis	
- Textverständnis	15	Punkte	Punkte
- Textproduktion	15	Punkte	Punkte
- Sprachbetrachtung	20	Punkte	Punkte

Erreichte Punktzahl Punkte

Prüfungsnote (auf halbe Noten gerundet)

Die Expertin / der Experte:

.....

TASK 1 READING

Usain Bolt is more than a veteran Olympic star – he’s a brand

Bolt, who is Jamaican, has deals with Puma, Nissan, Hublot, Visa, Virgin Media and Japan’s All Nippon Airways. There’s also Optus, an Australian telecommunications company, and Enerator, which sells sports insoles. Gatorade named a drink after him. Bolt, known as the fastest man in the world, has trademarked his name and his signature "Lightning Bolt" pose. He even has an emoji. But in Rio, he competed in what he has said will be his last Olympics. "He’s talked about playing for Manchester United, being a broadcaster and designing clothes like Michael Jordan," says Elizabeth Lindsey, a marketing expert at Wasserman.

Bolt holds the 100- and 200-meter world records, has been to four Olympics and has nine gold medals to his name. Jeff Kearney, the head of Gatorade’s sports marketing department, explained Bolt’s appeal. "We have an incredible list of great athletes across a number of sports, who have appeal in many markets and are each unique in their own way," Kearney said. "But Usain’s joyful personality together with his overall dominance in a sport most people can identify with, results in an athlete who provides brands like Gatorade with true global reach."

His lively and engaging manners are so appealing to U.S. brands that the Jamaican runner even stars in U.S.-based Olympic ads together with members of Team USA. "Bolt has been fantastic for the entertainment value of the sport," says a USA Athletics spokesman, "in addition to what he’s done for the record books. American athletics fans love watching him as much as fans from other countries do." Bolt may know his worth, but he also gives back through his Jamaica-based foundation, which aims to help kids.

In 2015, Bolt gave \$1.3 million to his former high school along with soccer and cricket gear. He’s provided the school with track and field equipment since he signed with Puma in 2002. Bolt opened a multi-sport playing field in Jamaica, raised funds for children’s heart surgeries and worked with Samsung to sponsor photography workshops for students. He even paid for a \$4 million renovation to a local health center using the proceeds from a party he threw to celebrate breaking the 100-meter world record.

Bolt made history in Rio as the first Olympian to win gold medals in the 100-meter, 200-meter and 4x100-meter team relay race at three Olympics in a row. He’s heading into retirement with a bang. He has an online store where he sells sporting goods and Usain Bolt-branded gear and he has recently announced the launch of his company, Champion Shave, which sells 6-blade razors at discounted prices.

Adapted from: CNNMoney (New York) First published August 16, 2016

TASK 1a

- Read the text and then decide if the following statements are **True (T)** or **False (F)**.
- If there is not enough information to answer *True* or *False*, choose **Doesn't say (DS)**.

Example:

Text: Sarah is in her twenties. T **(F)** DS
Statement: Sarah is 18 years old.

- | | | | |
|--|---|---|----|
| 1. Bolt has contracts with sporting companies only. | T | F | DS |
| 2. Gatorade has trademarked Bolt's "Lightning Bolt" pose for its advertising campaign. | T | F | DS |
| 3. Bolt will probably not win any more Olympic medals. | T | F | DS |
| 4. Elizabeth Lindsey says that Bolt has signed a contract to play for Manchester United. | T | F | DS |
| 5. Bolt broke the world records at his last Olympics in Rio. | T | F | DS |
| 6. Companies want Bolt for their ads because people all over the world like him. | T | F | DS |
| 7. Bolt takes part in the Olympics as part of Team USA. | T | F | DS |
| 8. Bolt gave money to his old high school because he had liked it so much. | T | F | DS |
| 9. Bolt paid to renew a health center after he broke the 100m record. | T | F | DS |
| 10. Bolt is planning to sell razors at a cheap price. | T | F | DS |

Points: ____/10

TASK 1b

- Read the text and match each synonym listed below with one of the 7 underlined words from the text.
- If the word you need is a verb write the **infinitive** of the verb, if it is a plural noun, write the **singular** of the noun.

Example:

The king was very popular.
Synonym: widely liked Word in text: popular

- | <u>Synonym:</u> | <u>Word in text:</u> |
|----------------------|----------------------|
| 1. to equip | to _____ |
| 2. a success | _____ |
| 3. amazing | _____ |
| 4. sports kit, stuff | _____ |
| 5. a value | _____ |

Points: ____/5

TASK 3

Complete the text with the correct form of the word(s) in brackets or with a suitable word/phrase if no word is given.

Example: *I haven't met any (some) of my friends yet.*

1. How _____ tests do I have to take today?
2. My mother waved _____ (happy) when she saw me.
3. You are not going to the party on Friday, _____ you?
4. If she _____ (pass) this test, her parents will be very proud.
5. While we were watching a movie on TV, my dad _____ (read) a book.
6. In his acting role in the film *Pirates of the Caribbean*, Johnny Depp saved many _____ (life).
7. We had to look up the _____ (define) of the word.
8. A car is usually _____ (expensive) than a bicycle.
9. My best friend _____ (go) to the USA a year ago.
10. I can't come to your party, and _____ can Justin.

Points: _____/10

TASK 4

Complete the second sentence so that it has a similar meaning to the first sentence. The words need not be the same.

Example:

0. *She is vegetarian*

She doesn't eat any meat.

1. The last time we met was two weeks ago.
We _____ two weeks.
2. His mother wakes him up every morning.
Every morning he _____ his mother.
3. This lolly belongs to Joanna.
This is _____.
4. I won't go out unless it's cooler.
I'll go out _____.
5. I can't wait to hear from my friends.
I am looking _____ from my friends.
6. Usain Bolt was the fastest runner in Rio.
No one _____ as Usain Bolt.
7. We all really admired the athletes' performance.
We were full of _____ for the athletes' performance.
8. Smoking is bad for you.
It is bad for you _____.
9. As children we often flew to Hong Kong.
We _____ fly to Hong Kong.
10. It isn't necessary for you to carry all the bags.
You _____ carry all the bags.

Points: _____/10